

CELEBRATING 15 YEARS

PROVIDING MEANINGFUL EXPERIENCES TO DESERVING KIDS!



Become an MVK Ninja Warrior Sponsor to support our efforts to help kids overcome obstacles in life by rewarding positive behavior, strengthening relationships and encouraging kids to dream big!

★ WHAT/WHEN:

Most Valuable Kids Ninja Warrior Fundraising Events

Two action-packed donor events in honor of MVK's 15th Anniversary.

Adults-only Ninja Warrior Dance Party

THURSDAY, MAY 7, 2020

Obstacle course, dinner by the bite, dj and more!

Family-friendly Ninja Event

FRIDAY, MAY 8 2020

Obstacle course, dodgeball, Mascots, food, fun and more!

Both events will feature Cincinnati's own American Ninja Warrior, James Wilson, the 'Nati Ninja!'

★ WHERE:

Reds Youth Academy
2026 E Seymour Ave, Cincinnati, OH 45237

★ WHY:

If you believe, like we do, that EVERY child deserves the opportunity to experience the magic of a live sports or cultural event — regardless of financial means — you are the perfect sponsor for this event!

Most Valuable Kids: The Ticket to Inspiration for At-Risk Kids

Most Valuable Kids · 4623 Wesley Avenue, Suite F · Cincinnati, OH 45212 · (513) 484-3017 · sherri@mostvaluablekids.org



Most Valuable Kids Ninja Warrior Fundraising Events

JOIN US! Your sponsorship allows MVK to provide life-changing rewards and incentives to kids in need. Below are the benefits your company will receive for your financial support.

ONLY TWO LEFT!	
NINJA WARRIOR TITLE SPONSOR (LIMITED TO 3) \$15,000	<ul style="list-style-type: none"> • Exclusive title sponsorship billing for up to three sponsors. • Logo recognition on all event areas/signage • Logo recognition on both invitations*, publicity and t-shirts • Display table at both events and flyer in swag bags • 15 Family Event Tickets, 15 "VIP" Adult Event Tickets • Provides food, transportation shirts and event tickets for 75 MVK kids
NINJA WARRIOR CHAMPION \$10,000	<ul style="list-style-type: none"> • Logo recognition on all event areas/signage • Logo recognition on both invitations* and t-shirts • Display table at both events and flyer in swag bags • 10 Family Event Tickets, 10 "VIP" Adult Event Tickets • Provides food, transportation shirts and event tickets for 50 MVK kids
NINJA WARRIOR SILVER MEDALIST \$5,000	<ul style="list-style-type: none"> • Logo recognition on snack stations • Logo recognition on both invitations* and t-shirts • Display table at both events and flyer in swag bags • 8 Family Event Tickets, 8 "VIP" Adult Event Tickets • Provides food, transportation shirts and event tickets for 25 MVK kids.
NINJA WARRIOR BRONZE MEDALIST \$2,500	<ul style="list-style-type: none"> • Logo recognition on water stations • Logo recognition on one invitation, non-logo on other (sponsors choice)* and t-shirts • Display table at one event and/or flyer in kids swag bags • 6 Family Event Tickets, 6 "VIP" Adult Event Tickets • Provides food, transportation shirts and event tickets for 20 MVK kids
NINJA WARRIOR TRAINER \$1,500	<ul style="list-style-type: none"> • Non-logo recognition on both invitations • Logo recognition on main event signage • Display table at one event and/or flyer in kids swag bags • 6 Family Event Tickets, 4 "VIP" Adult Event Tickets
NINJA WARRIOR FAN \$1,000	<ul style="list-style-type: none"> • Non-logo recognition on both invitations • Logo recognition on main event signage • 4 Family Event Tickets, 4 "VIP" Adult Event Tickets • Provides food, transportation shirts and event tickets for 5 MVK kids

**Sponsorship must be confirmed by March 1, 2020 to be included on invitation.*

Sponsorship Agreement

Yes, I want to be a 2020 Sponsor of MVK Ninja Warrior Event!

Title Sponsor \$15,000
 Champion \$10,000
 Silver Medalist \$5,000
 Bronze Medalist \$2,500
 Trainer \$1,500
 Fan \$1,000

Company Name: _____ Phone Number: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Check Enclosed
 Credit Card (Visa & MasterCard only)
 Invoice

I would like to add 3% to my donation to cover the credit card processing fee Total Amount\$ _____

Credit Card Number: _____ Exp Date: _____ Code: _____

We are happy to work with you at any level of support - please reach out to us directly to explore ways for you to support Most Valuable Kids.

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OUR MISSION:

MVK provides deserving kids with event tickets and experiences to reward and motivate them to overcome significant life challenges. Our programs reward hard work, strengthen relationships, enhance self-esteem and encourage kids to dream big!

160,000+
deserving kids provided
with opportunities to
attend live sports, cultural
or unique events
coordinated by MVK

13 Years
of growth, community
partnerships and
changed lives



\$4 million
in value of tickets
and experiences
for kids

119
non-profit
recipient agencies

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Help MVK Celebrate our 15th Anniversary by becoming a Sponsor! Your sponsorship supports our mission by rewarding kids with opportunities that encourage them to dream big!

Following are examples of unique programs “above and beyond” tickets, made possible thanks to sponsors like YOU:



REWARDS HARD WORK



- Delta Trip to the North Pole
- Envision Cinemas Movie Screenings
- **Ninja Warrior Event - Friday, May 8, 2020**
 - family-friendly event
 - food, transportation, obstacle course and more!

“We see a decrease in negative behaviors, and less office visits, with the kids at our school who are rewarded with opportunities from MVK.”
- CPS Principal



STRENGTHENS RELATIONSHIPS



- Ultimate Reds Experience
 - shirts, food and on-field parade
- Community Night Dress Rehearsals
 - private performances/activities for MVK
 - Cincinnati Ballet and Children’s Theatre
- Foster Care Awareness Day at GABP

“I lost my son in a terrible car accident recently. I have been so consumed with the loss, I tend to forget I have another child. This was the best moment for us, I can’t thank you enough.”
- Parent



ENHANCES SELF-ESTEEM



- Redleg Champion Award
- IHOP Smiles Pancake Meals/Bengals Tickets
- UC Smiles Dental Clinic
- Summer Camp Scholarships
- Sparks in the Arts
 - behind-the-scenes at the Aronoff Center

“The kids we serve are abused and neglected. We use MVK experiences as therapy and bonding for the kids to learn new skills like budgeting and help them transition to adulthood.”
- Homeless Shelter



ENCOURAGES KIDS TO DREAM BIG



- Tours of local companies
 - Cohen Recycling, 80 Acres, Apple Coding
 - Women in Law and Courthouse Tour
- MVK’s Girls with Pearls
 - weekly leadership program
 - speakers, leader training/stipends and supplies
 - field trips to empower girls

“MVK’s Girls with Pearls is a place I feel safe and can share what is going on in my life with people who care about me. I learn about leadership and making good choices.”
- 6th grader, Rockdale Academy

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