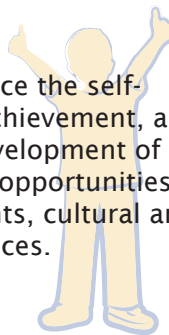


Who We Are

Most Valuable Kids (MVK) of Greater Cincinnati was founded in 2005 to provide underserved, at-risk kids with event tickets to reward and motivate them to overcome significant life challenges.

Our Mission

MVK works to enhance the self-esteem, academic achievement, and social/emotional development of at-risk kids through opportunities to attend sporting events, cultural arts, and unique experiences.



More than Tickets

MVK has built a network of community sponsors, business leaders, and caring individuals that allow us to do more than provide tickets. Together, we provide at-risk children with experiences that have the potential to change their view of their world, their future, and themselves.

122,000

underserved kids sent to a live sports or cultural event. That's enough to fill every seat in US Bank Arena and Paul Brown Stadium, plus more!

11 years

of consistent growth, trusted community partnerships, and changed lives.



90

Greater Cincinnati nonprofits collaborate with MVK to receive opportunities and experiences that are used as incentives and rewards for the at-risk kids they serve.

\$2.7 million

in event tickets and donations for deserving kids of low-income households.

Most Valuable Kids: The Ticket to Inspiration for At-Risk Kids

Most Valuable Kids • 7530 Fernwood Drive • Cincinnati, OH 45237 • (513) 484-3017 • sherri@mostvaluablekids.org



Most Valuable Kids and YOU: The Ticket to Success

If you believe, like we do, that EVERY child deserves the opportunity to experience the inspiration of a live sports or cultural event regardless of financial means, then you're a perfect partner for MVK!

Become an MVK Annual Sponsor to support our efforts to reward positive behavior and grades, strengthen relationships and encourage kids to dream for more.

The following are examples of "above-and-beyond" opportunities made possible throughout the year, thanks to sponsors like YOU:



SPORTS

- Mentoring/Foster Care Awareness Day
- Athlete Meet-and-Greets
- Camp Scholarships



CULTURE

- Cincinnati Ballet Community Night
- Children's Theater Dress Rehearsal
- Dance Classes/ Backstage Tours



EVENT EXTRAS

- Food packs/ vouchers
- T-shirts/gear
- Transportation

MVK Special Events: Ultimate Reds Experience, Sparks in the Arts Program, Donor Engagement Event - a family-friendly event for 200+ donors/recipients.

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Most Valuable Kids Sponsorship Opportunities



JOIN US! Your sponsorship allows MVK to provide life-changing rewards and incentives to kids in need. Below are the benefits your company will receive for your financial support. We love working together to create smiles and look forward to creating sponsorship benefits that meet your needs while making an impact in the lives of kids deserving kids in our community.

	MVK Website	Event T-shirts & Signage	MVK Special Events	Social Media	Annual Report Recognition	Event Extras (details on page 2)
EXCLUSIVE TITLE SPONSOR Presenting Sponsor \$20,000	✓ Logo	✓ Logo	<ul style="list-style-type: none"> Board liason to discuss title sponsor options Invitation recognition (logo) Podium recognition Publicity 10 event tickets 	✓	✓	500 kids will receive event "extras"
MVK National Champion \$10,000	✓ Logo	✓ Logo	<ul style="list-style-type: none"> Board liason to discuss sponsor options Invitation (logo) Podium recognition Publicity 8 event tickets 	✓	✓	300 kids will receive event "extras"
MVK All Star \$5,000	✓ Logo	✓ Logo	<ul style="list-style-type: none"> Board liason to discuss sponsor options Invitation (logo) Podium recognition Publicity 4 event tickets 	✓	✓	150 kids will receive event "extras"
MVK Fan \$2,500		✓ Logo	<ul style="list-style-type: none"> Invitation (logo) 4 event tickets 	✓	✓	75 kids will receive event "extras"
MVK Friend \$1,500			<ul style="list-style-type: none"> Invitation (non-logo) 2 event tickets 		✓	50 kids will receive event "extras"

Sponsorship Agreement

☐ Yes, I want to be a 2017 Sponsor of MVK!

☐ Presenting Sponsor \$20,000
 ☐ MVK National Champion \$10,000
 ☐ MVK All Star \$5,000
 ☐ MVK Fan \$2,500
 ☐ MVK Friend \$1,500

Company Name: _____ Phone Number: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

☐ Check Enclosed
 ☐ Credit Card (Visa & MasterCard only)
 ☐ Invoice
 Total Amount\$_____

Credit Card Number: _____ Exp Date: _____ Code: _____

We are happy to work with you at any level of support - please reach out to us directly to explore ways for you to support Most Valuable Kids.

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