



**MVK**  
 mostvaluablekids.org  
 THE TICKET TO INSPIRATION!

# 2021 Impact Report

In 2021, we continued to see the impact of the COVID pandemic on our MVK Partner Agencies. Our motto, **'More than a Ticket,'** rang truer than ever as we worked to develop innovative ideas and creative solutions to engage with and reward the kids and families we serve.

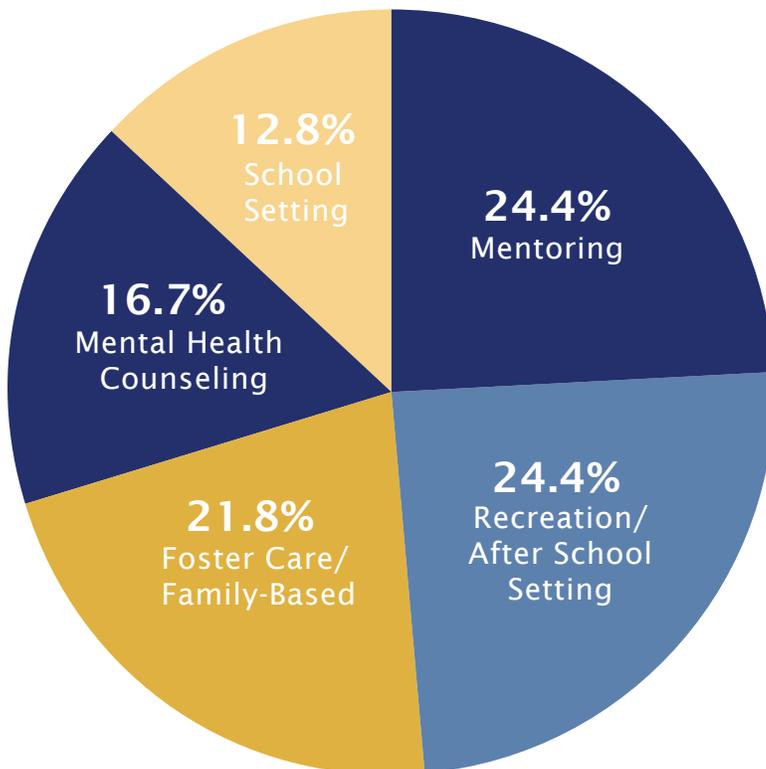
**16,300**  
KIDS IMPACTED

**\$141K**  
DONATED IN  
EXPERIENCES

MEMORIES  
CREATED  
**PRICELESS**



## AGENCY PARTNERS



## PARTNER IMPACT

**96%**

Rely on MVK for exposing their kids to new experiences.

**87%**

Credit MVK for strengthening relationships between kids and adults.

**86%**

Thank MVK for saving their agency money by providing free resources for kids.

# HIGHLIGHTS & STORIES

## EXPOSURE TO NEW OPPORTUNITIES



*"I wanted to thank you for allowing me the opportunity to take a few kids to the FC Cincinnati game. One of the boys had never been to the stadium before. He was so excited and enjoyed it all, words can not describe how happy he was. His mom said throughout the whole week he has not stopped talking about the game. His dream is to become a professional soccer player. Not only that but he will now play with FCC foundations West End Pride soccer team. So again thank you so much!!! "*

## 750+ EXPERIENCE PACKS DISTRIBUTED



MVK, with support from generous donors including the Jewish Federation, created more than 750+ hands-on experience packs to engage kids in positive play, such as Letter Writing kits, Kindness kits, and Vision Board kits to help them set goals, make plans, and dream BIG!

## MVK'S GIRLS WITH PEARLS

MVK supported 150+ girls, grades 4-8, with our Girls with Pearls weekly female leadership and empowerment program. Eight inner-city schools kicked-off our program in September, featuring speakers in important topics such as reproductive health, financial literacy, goal setting and conflict resolution. All students received MVK Experience Packs that included fun and engaging items to supplement the topics at school or virtually from home.

## 150+ GIRLS SUPPORTED



# HIGHLIGHTS & STORIES

## SUMMER OF SURPRISES

### 500+ KIDS REWARDED



Hundreds of kids were rewarded throughout the summer with surprise visits from an ice cream truck!

*"The ice cream truck was really a joy for many of our foster children and foster families! After a year of the COVID pandemic, the kids and the families felt really appreciated and supported by MVK sending the Ice Cream truck to reward them for a tough year."*

## ENRICHMENT



Celebrating Juneteenth with a picnic at Smale Park



Sugar n' Spice opened their doors for several MVK partners to enjoy private pancake dinners and fun



Wacky Science Parties hosted semi-monthly by Mayerson JCC



Visiting the Holocaust & Humanities Center

## EMPOWERMENT



*"The kids had a lot of fun at the hockey game!! They were first time attendees and were really excited. They got a lot of attention from the mascot and thought that was the coolest thing in the world. The kids really enjoyed the meet and greet. The kids asked great questions. They also received Cyclones swag bags - which were a big hit!! Our kids left there feeling like VIP and we couldn't love that more! Thank you so much for connecting us to this super fun - empowering opportunity! We are grateful for you and all that you do!!"*

# HIGHLIGHTS & STORIES

## REWARDS



Student mentors awarded by MVK with a Domino's Pizza Party for completing 30 hours of volunteer training.



106 tickets to Bengals games were given to hard-working MVK kids. A generous donor also included Bengals bucks to provide the full fan experience.



*"Thank you for blessing my son with this experience. He hasn't stopped talking about it."*

*"One of our young boys was injured by a shooting, and MVK provided a peaceful outing for him to attend his first Bengals game. This was truly a blessing"*

## STRENGTHENING RELATIONSHIPS. MAKING MEMORIES.



Creating memories at Reds Opening Day



Mentors and mentees enjoying the Crosstown Shootout



Taking in a show at the Children's Theatre



Getting a behind-the-scenes tour of the Aronoff



MVK's Girls with Pearls visiting the Cincinnati Ballet



Enjoying a pre-screening of King Richard

# HIGHLIGHTS & STORIES

## BEYOND EXPERIENCES

MVK coordinated opportunities for kids to receive dental cleanings, Thanksgiving meals, holiday assistance, virtual learning supplies and furniture.



**31 FAMILIES**

received needed items for their apartments including bed frames, mattresses and computer desks.

## THANK YOU TO OUR 2021 FINANCIAL SPONSORS

### TITLE SPONSORS



### ALL STARS



### MOST VALUABLE PLAYERS



### FANS

Debbie and Jody Brant  
Ariella and Andy Cohen

Lauren and Seth Guttman  
United Healthcare Services

Own a business or have an idea that would help us expose kids to a unique experience? We'd love to partner with you! Contact Sherri at [sherri@mostvaluablekids.org](mailto:sherri@mostvaluablekids.org).

# THANK YOU TO OUR 2021 IN-KIND SPONSORS



Own a business or have an idea that would help us expose kids to a unique experience? We'd love to partner with you! Contact Sherri at [sherri@mostvaluablekids.org](mailto:sherri@mostvaluablekids.org).

# THANK YOU TO OUR 2021 BOARD OF DIRECTORS

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Sherri Jaffe Friedman  
*Chief Executive Officer*

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