



ANNUAL REPORT 2018



Donate ~ Reward ~ Inspire!

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Dear Friends,

This past year was another successful and impactful year for Most Valuable Kids. We are thrilled to share that we were able to serve over 10,000+ children in the DC community, distributing almost \$600,000 worth of tickets. We simply could not have done that without your support.

In addition, we are pleased to announce that Jessica Baggetta, our new Executive Director, and Maggie Klee, our new Program Director, oversaw a move to new offices on Desales Street in Northwest DC. They work hard every day to increase the awareness of MVK in the community, maximize our fundraising efforts and disseminate tickets to children who would otherwise never have this once-in-a-lifetime opportunity.

To ensure that our programs are most advantageous to the youth that we serve, we continually work with our partner agencies to develop new ideas. The following pages not only illustrate many of our activities throughout the year, but also recognize the 1,428 donors who have supported us. In April, we held our annual Combine Event and hosted over 100 kids for a fun-filled day of competition, pictures with Washington team mascots and food at the Bullis School. May showers brought rain for our 8K run, but we still had a number of runners. Our golf tournament was another huge success, thanks to the unwavering support of our sponsors and participants. At the end of 2018, we began the daunting task of converting our website and backend to a new system which should finally be completed shortly. We hope this will make ticket dissemination and donor tracking simpler moving forward.

None of this would be possible without you. Thank you for literally donating dreams!! We will continue to strive to make a difference in our community and would love to hear from you if you have any ideas or thoughts on how we can improve our mission. Please remember to send us your tickets if you are not able to use them.

Our heartfelt thanks,
The MVK Board of Directors

Who We Are

Most Valuable Kids (MVK) DC was founded in 2002 to provide at-risk kids with event tickets to reward and motivate them to overcome significant life challenges.

Our Mission

MVK creates extracurricular programs that reward hard work, strengthen relationships, enhance self-esteem and encourage kids to dream big!

More than Tickets

MVK has built a network of community sponsors, business leaders, and individuals that allow us to do more than provide tickets. Together, we provide at-risk kids with experiences that have the potential to change their view of their world, their future, and themselves.

140,817
underserved children sent
to a live sports or cultural
event

16 Years
of growth, community
partnerships and changed
lives

56
non-profit
recipient
agencies

**\$3.2
Million**
in value
of tickets and
experiences for kids

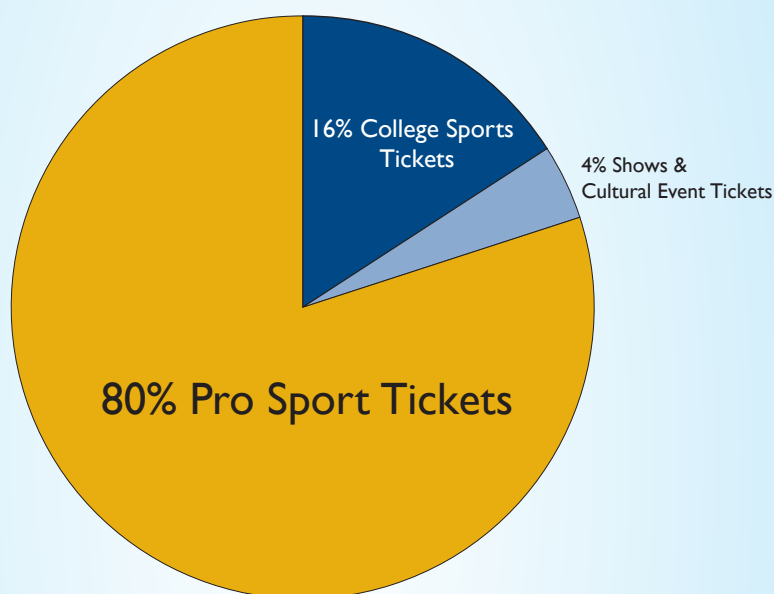


2018 Highlights

Tickets

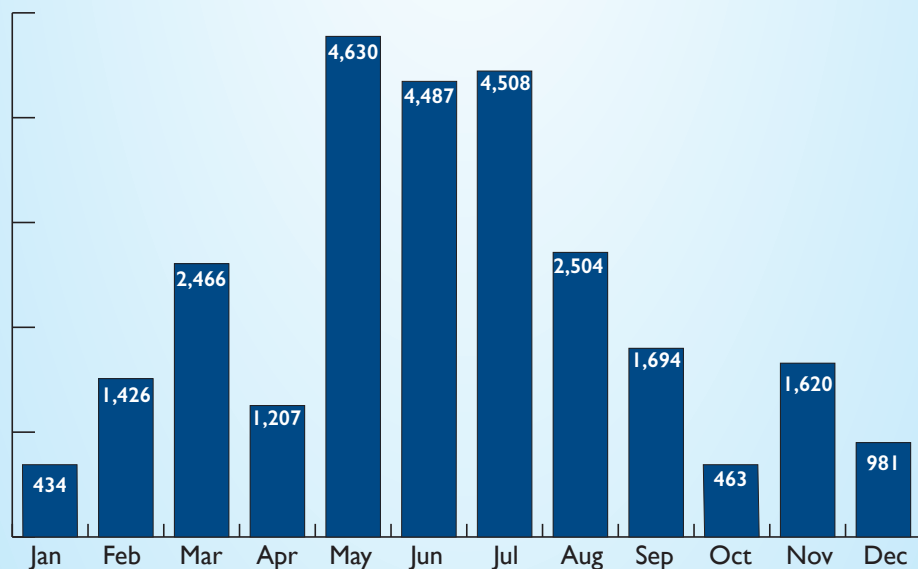
	2018
Quantity	26,420
Value	\$580,557
Experiences	4,505
Recipient Agencies	56

Diversity of Experiences



Tickets by Month

The number of different priceless opportunities offered to MVK kids each month



PARTNER AGENCY FACTS

- 90% have Most Children in Free/Reduced Lunch
- 90% say MVK Exposes the Children to New Experiences
- 90% say MVK Strengthens Relationship
- 100% say MVK Helps Keep Children Engaged
- 90% say MVK Strengthens Their Program and Relationships Between Children and Adults
- 50% say MVK Rewards Contribute to Improved Grades
- 70% say MVK Rewards are a Critical Part of Their Programming
- 100% are Very Likely to Recommend MVK to Others

Please contact us at 202-655-7237 to brainstorm ideas on how YOU can help us make a difference in the lives of deserving children!



“

I think the most memorable ticket experience facilitated MVK is the opportunity for a child/parent to sit court side at a Wizards game. Player and cheerleaders gave them special attention, took photos and the young man was so happy – he said he wanted to cry and didn't care if he was caught crying tears of joy on the jumbo-tron!!” Ms. Golnzalez, DC Babe Ruth

2018 MVK Recipient Agencies

MVK partners with 50+ nonprofit organizations to provide deserving, at-risk kids with rewarding and motivating opportunities. We are proud to collaborate with the following agencies, who collectively serve more than 100,000 underserved kids in Greater Washington, DC:

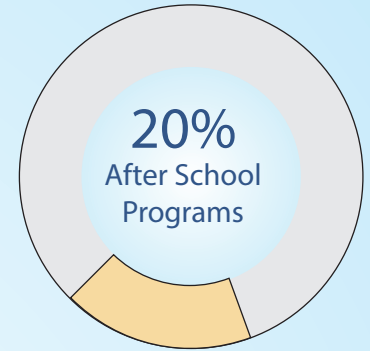
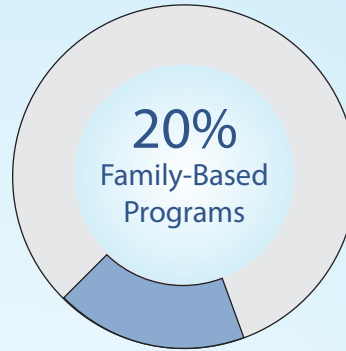
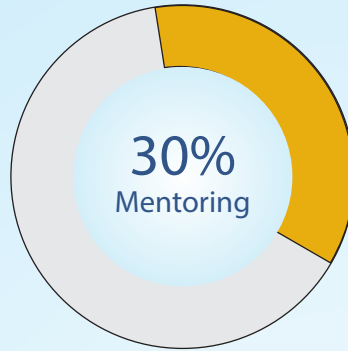
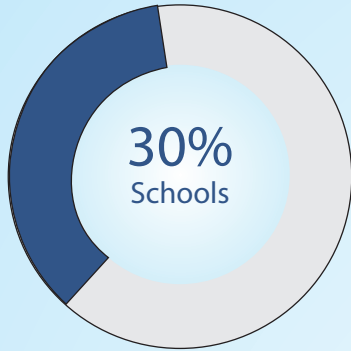


Access Housing Inc.
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 National Center for Children's Rehab at National Rehabilitation Hospital
 Omicron Delta Sigma Chapter of Phi Beta Sigma Fraternity
 SOME - Fendall Heights
 SOME - Independence Place
 Southeast DC Partners
 Support4u
 The Promise Program
 TMAC and Family



MVK - Making an Impact!

Collaboration with our partner agencies is making a difference in the lives of kids.



How does MVK impact the kids you serve?



"A lot of our young children that we work with are typically 4-5 years old. They come out of their experiences dreaming big wanting to be their heroes one day. It has also helped our kids' behavior with knowing that they can attend a basketball, baseball game etc., if they abide by school rules and exceed in their work."

- School District

"The program has allowed the boys mentoring group to do outside activities. We use the tickets as a reward for good grades and completing community service."

- After-School Program



"We have so many girls in the program who are often assumed to have no interest in sports – MVK opportunities make it possible for them to enjoy and be inspired by our local professional teams – and they feel included in a community."

- Mentoring Program

We have a young man who doesn't know his father and his mother recently died. He was encouraged not to be a victim of his circumstances and dream big. He was rewarded with an opportunity to attend a Wizards game and sit in a suite. He had never been to a professional game of any kind. Everyone in the suite congratulated him for his efforts and encouraged him to continue to strive for the best."

- Family-Based Program



"The family attended a basketball game that exposed their kids to a venue outside their neighborhood; it strengthened the family's relationship by providing an avenue to open communication among the family; and provided a positive impact for the whole family."

- After-School Program

"There was a family who had never experienced a live drama production and had never been to an ice skating venue. The parent reported how much they enjoyed it & that it was an overall wonderful & memorable experience."

- Educational Program



"We have a family that was interested in ice hockey but could not afford to attend Caps games. MVK has allowed this family to become strong Caps fans and has allowed the female child to develop an interest in sports management."

- Educational Program

"When the Promise Program was awarded a suite for 18 participants to attend the Chris Brown show it was the talk of the school for days and months. Most had never been in a suite, a live concert or with large group of their friends at an after school social event that would not have been able to afford other than for the blessings from MVK! A great thrill!"

- Mentoring Program



THANK YOU TO OUR GENEROUS 2018 DONORS

We rely on donors like YOU to support our mission to reward and inspire kids in our community! To help us create smiles and memories that encourage kids to dream big, please make a donation by visiting our website at mostvaluablekids.org/DC or by returning the enclosed envelope.



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More to Come in 2019-2020!



VISIT OUR WEBSITE AT WWW.MOSTVALUABLEKIDS.ORG/DC FOR MORE INFORMATION ON OUR EXPANDING PROGRAMS AND ACTIVITIES!